Public Policy Advocate

Individual or Team + Levels: 1, 2, 3, 4

Project must advocate for the issue to positively affect a policy or law. (Projects that relate to a general awareness of a topic does not meet the requirements of this event)

Identify a local, state, national or global concern + identify target audience/partnerships

• form a plan • advocate in an effort to make a positive affect on the policy or law

Portfolio Oral Presentation

Must develop partnerships to advocate in an effort to make a positive impact. Meetings, presentations, door to door, etc - using elevator speech and leave behind

Hardcopy portfolio # of pages 50	Electronic portfolio # of slides 61	Points	Торіс	Specifications		
1	1	(3)	Project ID Page	No graphics—participants names, chapter name, school, city, state, event name, project title		
1	1	(3)	Table of Contents	List parts of portfolio in order in which it appears		
1	2	5	Planning Process	Each step to plan and implement the project is fully explained— may be described in the oral presentation		
1	1	(3)	Evidence of Online Submission	Complete online summary form located on the 'surveys' tab on the FCCLA student portal. Signed by adviser		
1-11		(3)	Divider pages/sections	Used to tab/section information – may have a title, graphics, thematic decorations, page numberno content, no information		
35 pages	45 slides	3	Issue Type	Select an issue— relevant, current, based on actual need as observed by participants. Indicate: local or state —if issue is on all levels, participants my select one level to focus on.	Select an issue— relevant, current, based on actual need as observed by participants. Indicate: local, state or national —if issue is on all levels, participants my select one level to focus on.	Select an issue— relevant, current, based on actual need as observed by participants. Indicate: local , state, national or global —if issue is on all levels, participants my select one level to focus on.
	5 Issue Research Comprehensively described, include points issue. Issue is researched w/ validity to nee various stakeholders identified and their po		ed for action. Include			
		3	Project Goals	Goals and points are	e identified and well do	cumented
Speech/leaveadvocacy projectBehinddocument should		advocacy project, le document should be	, elevator speech are effective and on target for ect, leave behind item is well designed. 8x11 uld be created with information from research. tfolio: capture the actual document			
		3	Target Audience	Audience/s are defined, research on past opinions and actions, and provides 1 method	Audience/s are defined, research on past opinions and actions, and provides 2 methods for	Audience/s are defined, research on past opinions and actions, and provides 3 methods for

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Oral Presentation						
10	Organization/Delivery	Presentation covers all relevant information with a seamless and logical delivery				
10	Knowledge of Public Policy	Knowledge of public policy is evident and incorporated				
3	Relationship to	Knowledge	Knowledge and FCS	Knowledge and FCS relationship is		
	FCS/standards	and FCS	relationship is evident,	evident, national program identified		
		relationship is	national program	and both explained well. FCS career		
		evident	identified	pathway identified.		
3	Use of portfolio and	Presentation moves seamlessly between oral presentation, portfolio and visuals				
	visuals					
3	Voice	Voice quality is outstanding and pleasing				
3	Body language	Gestures, posture, mannerisms, eye contact, and clothing enhance presentation				
3	Grammar word	Presentation has not grammatical errors				
	usage/pronunciation					
5	Responses to evaluators	Responses to questions were appropriate and given without hesitation				
	questions					